

La Feria Early College High School

WRITTEN COMMUNICATION PLAN FOR TARGETED IDENTIFIED AUDIENCES

AUGUST

- Renaming Ceremony
- TSC Partnership Reception
- Open house
- Senior Parent Night

SEPTEMBER

- Junior Parent Night
- Junior High Recruitment Presentations

OCTOBER

- Junior High Recruitment Presentations
- Dual Enrollment Information Night

NOVEMBER

- Junior High Lunch Bunch

DECEMBER

- Junior High Lunch Bunch

JANUARY

- Senior Reality Check
- District Parent Involvement Conference

FEBRUARY/
MARCH

- TSC Senior Parent Night
- TSC Junior Parent Night
- Open House
- New Cohort Orientation
- TSC Soph. Parent Night

APRIL/MAY

- 9th Grade Cohort Parent Night
- School Board Presentation